

Brooklyn Navy Yard Master Plan



An aerial photograph of New York City, showing the Hudson River, the Manhattan skyline, and the East River. Three yellow rectangular boxes with black text are overlaid on the image. The first box is on the left, the second is in the center, and the third is on the right. The background shows a dense urban landscape with various buildings, bridges, and waterways.

BNY Vision

Master Plan Exercise Goals

**An Ambitious Vision
for the Future**

**A Roadmap that
Guides
Decision-making**

**A New Ground-up
Industrial
Development
Framework**

BNY Vision

**Become a Leader in
Vertical Manufacturing
Development**

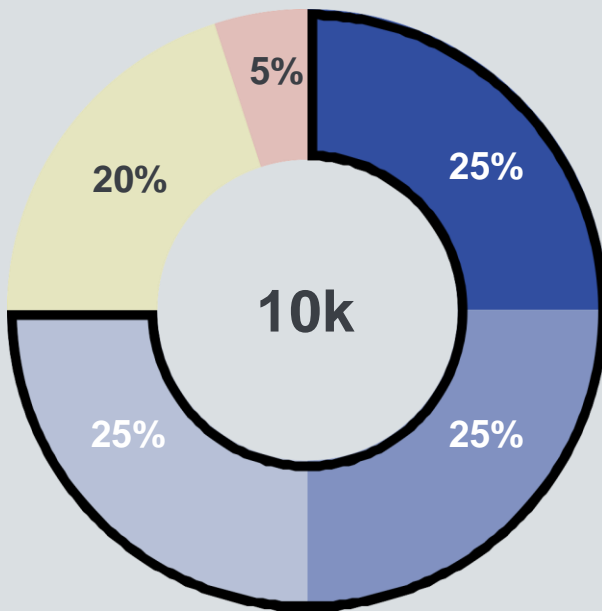
**Grow NYC's Modern
Manufacturing Sector,
Reaching 30K Jobs**

Master Plan Exercise Goals

**Enhance Industrial
Operations while
Integrating the Yard into
the Fabric of Surrounding
Communities**

**Enhance the Yard's
Dynamic Campus
through Innovative Urban
Design**

Mission Development



Planned Growth

Target Manufacturing Sectors



Traditional Manufacturers

Food, apparel, and garment/textile production.

BNY Tenants:
Duggal, Russ & Daughters, Arplast, Kings County Distillery, and Brooklyn Grange.



Innovative Manufacturers

Makers of goods, electronics, prototyping/tech.

BNY Tenants:
Honeybee and New Lab.



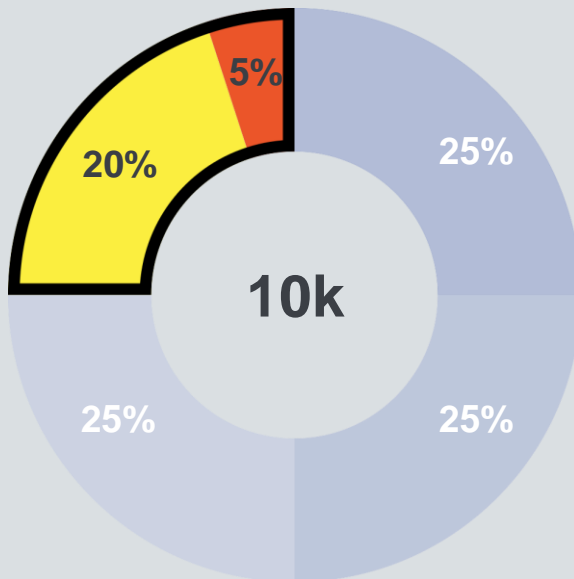
Producers for the City

Woodworking/metal fabrication, furniture/home goods, construction.

BNY Tenants:
Ferra Designs, Situ, Urban Homecraft, IceStone.

Mission Development

Cross Subsidizing & Serving Manufacturing



Planned Growth



Creative Office

Startups, Design Firms, Marketing, Web Media, etc.

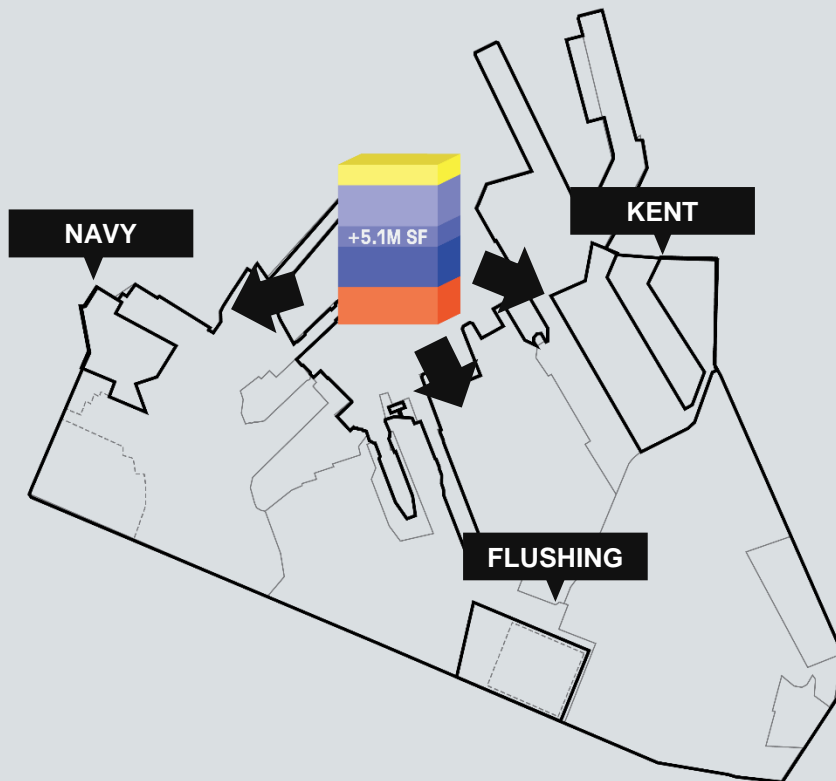
BNY Tenants:
WeWork, Matter Practice



Amenities & Services

Restaurants, Commissaries, Bars, Retail, etc.

BNY Tenants:
Wegmans, Kings County, Grandchamps



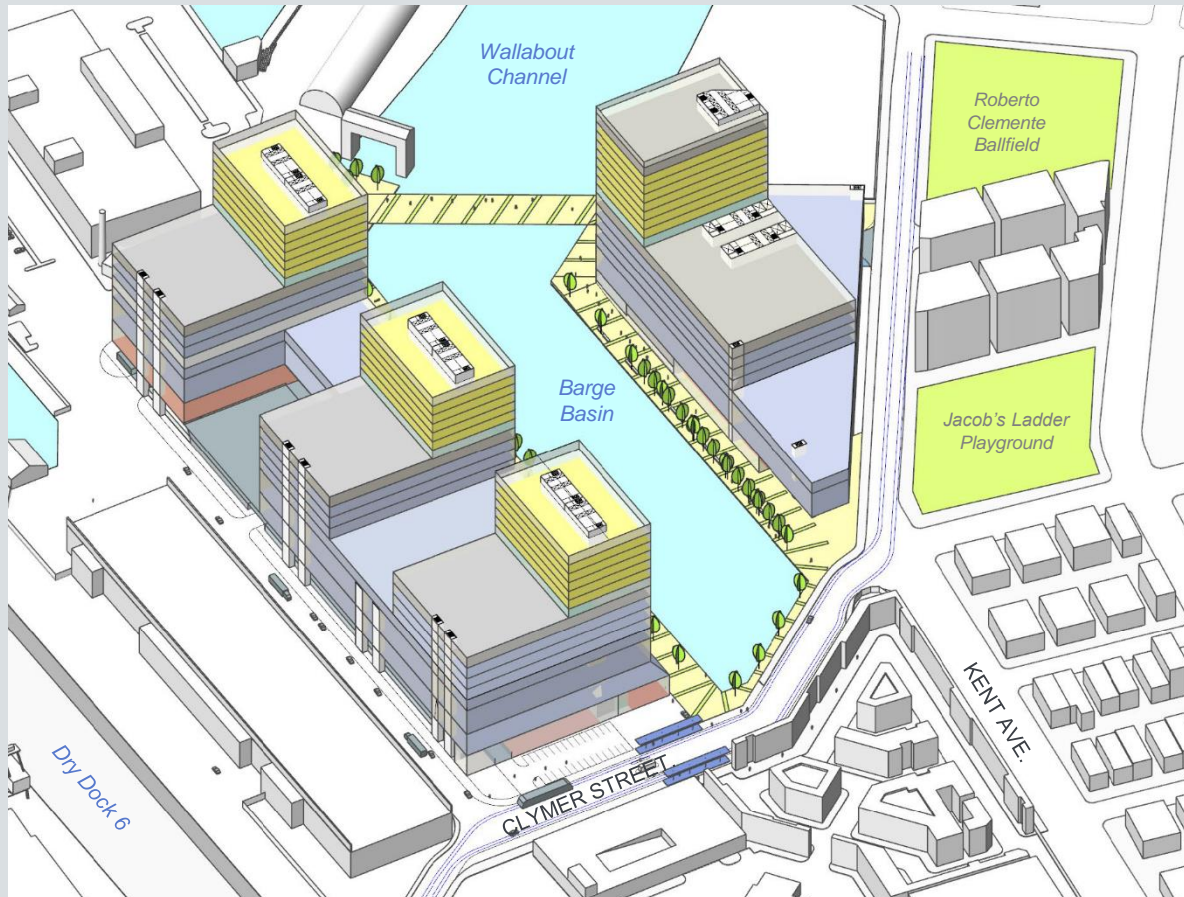
Planned Growth

5.1M

**Total Ground-Up SF
Across Three Site
Areas, Comprising
1.0M Square Feet**

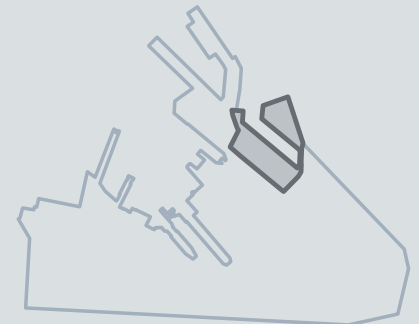
Kent Ave

Test Fits



- 5.2K Jobs
- 2.7M GSF

- Manufacturing
- Creative Office
- Lobby & Amenities
- Parking/Loading



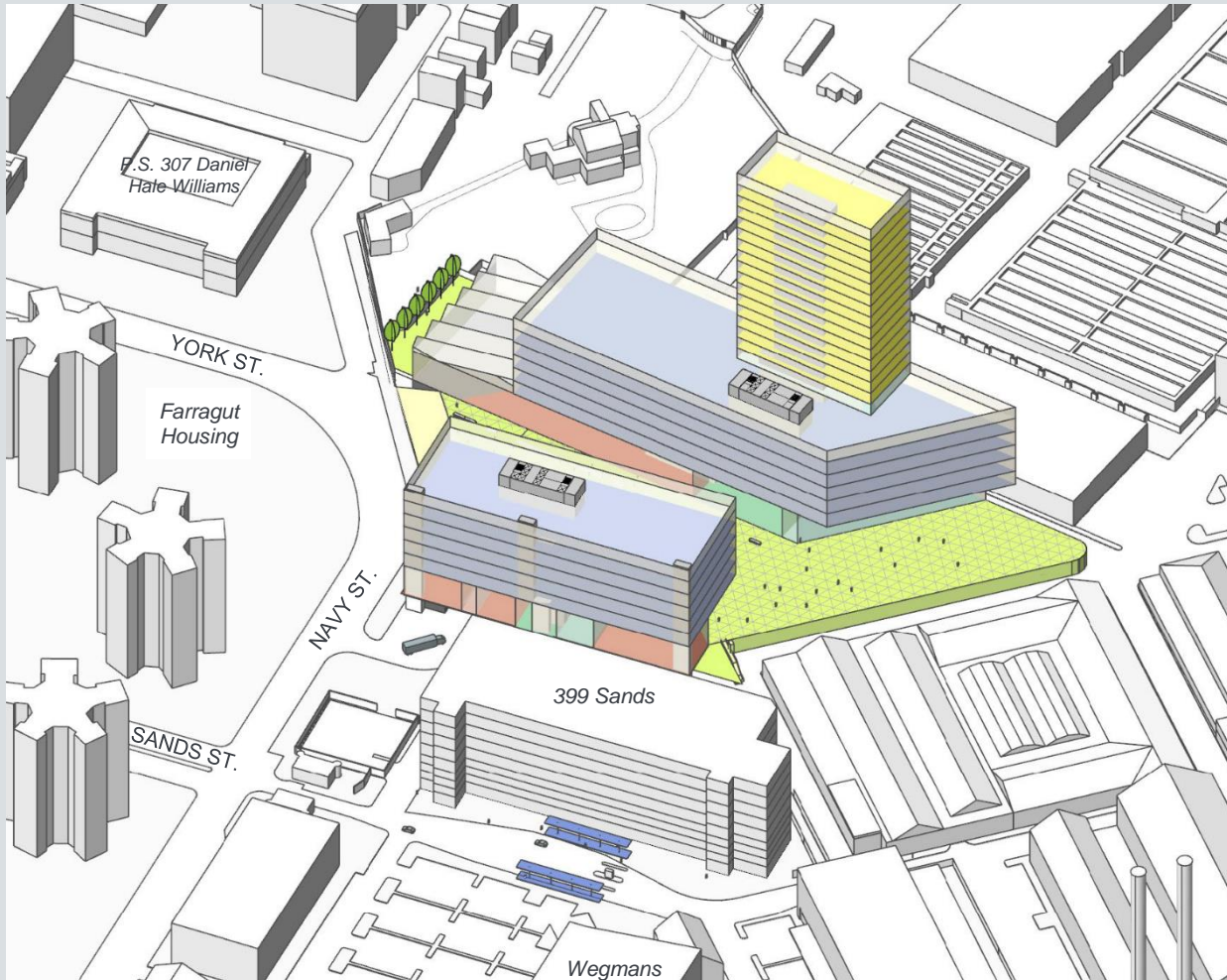
Kent Ave

Vision



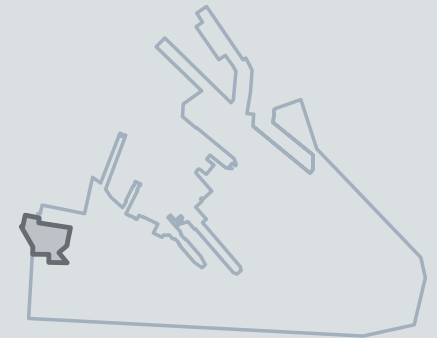
Navy Street

Test Fits



- 2.0K Jobs
- 975K GSF

- Manufacturing
- Creative Office
- Lobby & Amenities
- Parking/Loading



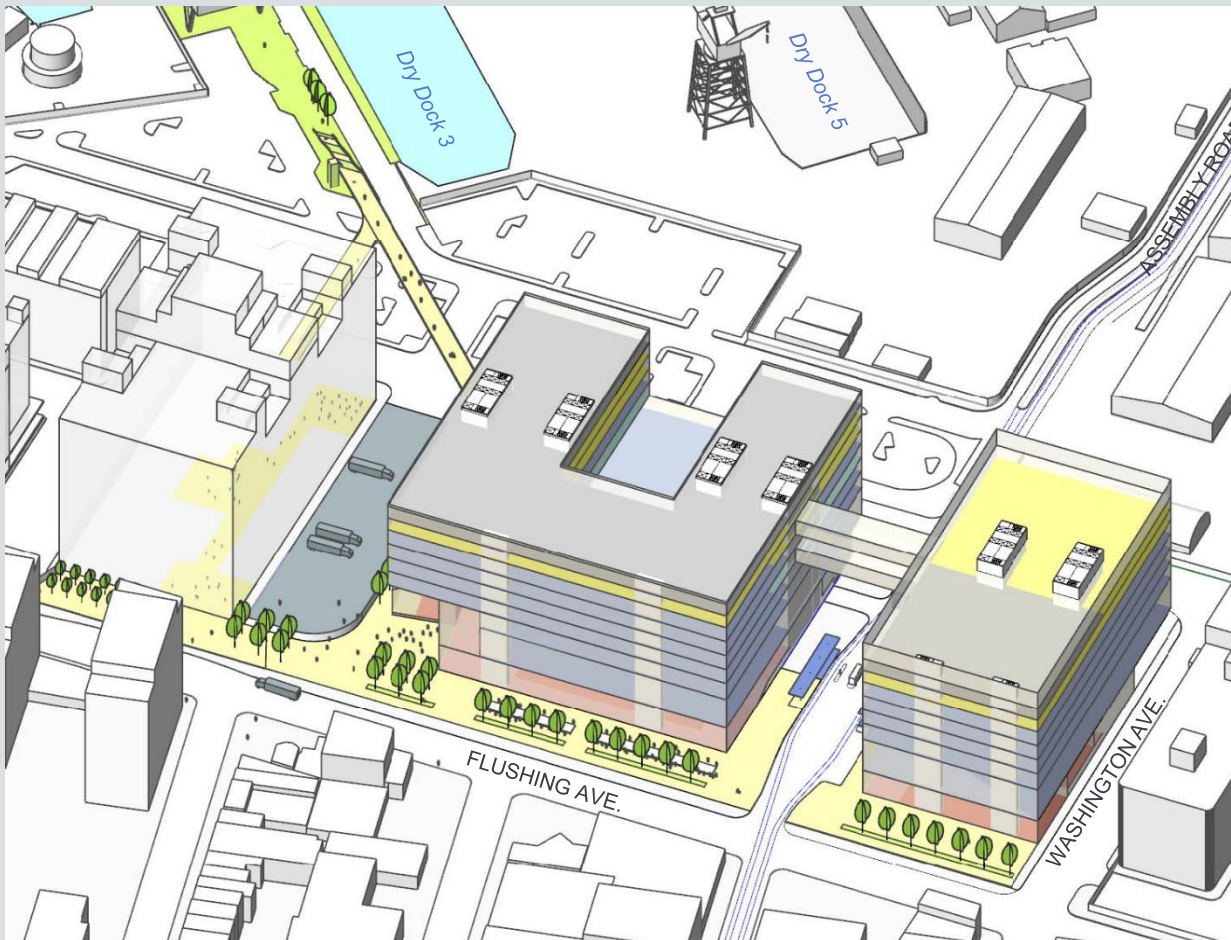
Navy Street

Vision



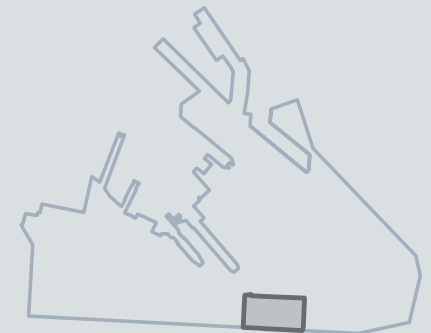
Flushing Ave

Test Fits



- 2.7K Jobs
- 1.4M GSF

- Manufacturing
- Creative Office
- Lobby & Amenities
- Parking/Loading



Flushing Ave

Vision

